

# LMF DATA & ANALYTICS LEADERS PRACTICE GROUP



31st January - 8.30am-10.30am  
The Ivy City Garden, Private Dining Room

Kindly supported by



**Simon Asplen-Taylor**  
CEO  
DataTick



**Roger Oldham**  
CEO & Founder  
LMF



**Dr. Julie Gandolfi**  
Lecturer and Data  
Expert



# WELCOME & INTRODUCTIONS



**Roger Oldham**  
CEO & Founder  
LMF



**THANKS TO**



**FOR SUPPORTING THIS EVENT**

**LMF DATA & ANALYTICS LEADERS PRACTICE GROUP**

# AGENDA

- **Welcome**
- **Polling**
- **Using data to ensure customers remain at the heart of your business - Simon Asplen-Taylor**
- **The Internet of Things, Using primary data in proactive risk management - Dr. Julie Gandolfi**
- **Breakfast**
- **Roundtable discussion**
- **Close**





# CONTRIBUTORS



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# POLLING QUESTIONS





**OVER TO**



**DataTick**

ETHICAL CONSULTING

**LMF DATA & ANALYTICS LEADERS PRACTICE GROUP**



# ROUNDTABLE QUESTIONS

1. If everyone in insurance is doing the same thing with data, how do you differentiate yourself? What else can you do to keep your clients and win new business?

2. One way to differentiate yourself is by using external data. We've talked about telematics. Which other external data sets could you use to differentiate yourself?





# CONCLUSION & CLOSE



**Roger Oldham**

*Founder  
LMForums*





# THANKS FOR COMING

THANKS TO OUR CORPORATE MEMBERS



## DataTick

ETHICAL CONSULTING



**LONDON MARKET  
GENERATIVE AI  
WORKING GROUP  
+ LUNCH**

**7 FEBRUARY 2024**

**COGNIZANT OFFICE**

**280 Bishopsgate, EC2M 4AG**

**12.30-2.30pm**



**Facilitated by:**  
**Roger Oldham**  
CEO & Founder  
LMF

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